1. Eligibility Criteria:

- Applicants should have Bachelor’s Degree in any relevant discipline/ equivalent and a minimum of two years full-time post qualification work experience as on 1st April 2014.
- For applicants with 0 - 2 years of industry experience, preference will be given to the applicants with graduation in Mathematics, Engineering, Economics, Statistics and Management
- For applicants with exceptional qualification and/or industry experience, a relaxation in the minimum eligibility criteria may be considered.
- Also, executives working in the domain of Business Analytics are especially encouraged to apply.

The work experience should be full time experience and NOT include internships, projects, etc.

Those candidates who have passed graduation examination from a University where Grade Point Average is given, such candidates must produce in writing from the University concerned about the equivalent percentage for the GPA obtained.

2. Duration of Programme: 6 Days

3. Important things to note:

- Admissions are first come first serve based on the prerequisites mentioned above
- Application Fees is Rs. 10,000/- (inclusive of taxes)
- Last date for applying is 1st November 2014
- Registration fees is Rs. 80,000/- (inclusive of taxes)
- Last date for registering is 15th November 2014
- Fee includes tuition fee, course material and food for the duration. Final fee payments are non-refundable.
- Payment of fees to be paid by demand draft drawn in favour of ‘SVKM’s NMIMS’ payable at Mumbai.
- Application fees will be refunded to those who haven’t been selected for the programme by 90 working days.
- Application fees will not be refunded once the applicant has been selected for the programme

4. Fee Structure:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Programme Fee</td>
<td>Rs. 90,000/-</td>
</tr>
<tr>
<td>Application Fee</td>
<td>Rs. 10,000/-</td>
</tr>
<tr>
<td>Registration Fee</td>
<td>Rs. 80,000/-</td>
</tr>
</tbody>
</table>
5. Payment of Fees:

Payment of fees can be made by Demand Draft drawn in favour of SVKM’s NMIMS payable at Mumbai and to be couriered to the following address latest by 15th November 2014.

To:
Ms. Manasi Naik/Ms. Ashita Dara
3rd floor, School of Science,
C B Patel Bldg, Above Santokbha Hall,
Next to NM College, Bhakti Vedanta Swami Marg,
Vile Parle (West), Mumbai- 400 056

6. Submission of Documents:
After applying, with the payment of application fees please forward below mentioned documents to the following address latest by 15th November 2014.

- Degree marksheet all years & Degree Certificate (Convocation Certificate)
- Work Experience Certificate (showing experience of 2 years or more after graduation), Appointment letter, promotion letter and relieving letter.
- Statement of Purpose (SOP)

(If the work experience certificate is in more than one company a separate work experience certificate signed by the employer stating clearly the nature of work experience, tenure, designation is to be submitted.)

To:
Ms. Manasi Naik/Ms. Ashita Dara
3rd floor, School of Science,
C B Patel Bldg, Above Santokbha Hall,
Next to NM College, Bhakti Vedanta Swami Marg,
Vile Parle (West), Mumbai - 400 056

As the screening will be done on the basis of the above information, candidates in their own interest are advised to submit full details of academic qualifications and work experience. **No candidate will be permitted to join the Programme unless he/she submits the application in time AND completes the selection process successfully.**

7. If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/ her is incorrect, his/ her application for the admission to the Programme, even if selected and fees paid, will stand cancelled and fees will be forfeited.

8. Please see the important dates and preserve it as a guide. All announcements from the University will be through its web site www.science.nmims.edu.

9. All disputes under Mumbai jurisdiction only.
10. University will not be responsible for non-delivery or non-receipt of Demand Draft sent through postal authorities or courier.

11. It is the sole responsibility of the candidate to check whether he/she is eligible for the respective Program as per the eligibility criteria stated above.

Please refer the guidelines given below for submission of documents.

**Guidelines for submission of Documents**

1. Candidates are required to submit all the documents mentioned above.

2. The work experience certificate must contain the date of joining, designation, date of relieving (if applicable) and the level at which the designation is covered in the organization. If the current designation or the designation at the time of leaving the organization (as applicable) is/was different than the designation at the time of joining than in such case candidate must provide the copy of the appointment letter.

3. Please note that trainee experience will not be considered while calculating the total work experience.