M. Sc. Statistics Part II
Project VIVA

AY 2017 – 2018
SBI GENERAL INSURANCE

Topic:
SEGMENTATION AND FORECASTING OF INBOUND CONTACT CENTRE CALLS AT SBI GENERAL

Student Details:
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Mr. Pratik Mokashi
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Internal Mentor:
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GREEKSOFT TECHNOLOGIES

Topic:

STOCK MARKET PREDICTION USING MACHINE LEARNING AND FORECASTING TECHNIQUES

Student Details:
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Ms. Bhavana Nidamarthy
Mr. Shouvik Sharma

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AXIS BANK

**Topic:**
DEVELOPMENT OF PRODUCT RECOMMENDATION SYSTEM AND CASH FLOW FORECASTING

**Student Details:**
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Mr. Chinmay Naik  
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ANALYZING WHOLESALE DEAL GOING IN FINANCIAL STRESS IN FUTURE

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Topic:
PRIVATE CAR ATTRITION MODELS – BANCASSURANCE

Student Details:
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Mr. Jayesh Mhatre
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QUANTAFIC BUSINESS SOLUTIONS

Topic:

USING MARKETING ANALYTICS TO ENHANCE PROSPECTIVE STUDENT ENROLMENT FOR HIGHER EDUCATION PROGRAMS AT NMIMS UNIVERSITY

Student Details:

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Topic:
APPLIED STATISTICS IN PHARMA MARKET FORECASTING

Student Details:
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IDEA CELLULAR

Topic:
ADDRESSING FUTURE IN A HYPERCOMPETITIVE TELECOM MARKET THROUGH CUSTOMER LIFETIME VALUE

Student Details:
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Mr. Yash Kamat
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Ms. Shreya Piplani

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LTI – DATA SCIENCE

Topic:
REVENUE PREDICTION OF MOVIES IN ITS PRE PRODUCTION PHASE

Student Details:
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Ms. Anshuta Kulkarni

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NIELSEN

Topic:
IMPROVE DATA ACCURACY IN MARKET RESEARCH INDUSTRY

Student Details:
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NMIMS – MARKETING DEPT.

Topic:

USING MARKETING ANALYTICS TO ENHANCE PROSPECTIVE STUDENT ENROLMENT FOR HIGHER EDUCATION PROGRAMS AT NMIMS UNIVERSITY

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Ms. Revathi Harikrishnan
Ms. Nisha Yadav
Ms. Vaishnavi Torvi

Internal Mentor:
Dr. Anshula Pandey
MAGIC9 MEDIA & ANALYTICS

Topic:
UNDERSTANDING THE ENGLISH LANGUAGE CONTENT CONSUMPTION ACROSS DIFFERENT FORMS OF MEDIA

Student Details:
Ms. Ashna Choudhary
Ms. Cheryl D'souza
Mr. Winston Fernandes
Ms. Shinjini Tarang

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