

# M. Sc. Statistics Part II

## Project VIVA

**AY 2017 – 2018**

# SBI GENERAL INSURANCE

## Topic:

SEGMENTATION AND FORECASTING OF INBOUND  
CONTACT CENTRE CALLS AT SBI GENERAL

## Student Details:

Ms. Reenu Kozhikottu

Mr. Pratik Mokashi

Ms. Aayushi Palande

## Internal Mentor:

Prof. Prashant Dhamale



# GREEKSOFT TECHNOLOGIES

## Topic:

STOCK MARKET PREDICTION USING  
MACHINE LEARNING AND FORECASTING  
TECHNIQUES

## Student Details:

Ms. Maithili Mali

Ms. Bhavana Nidamarthy

Mr. Shouvik Sharma

## Internal Mentor:

Dr. Savitri Joshi





# AXIS BANK

## Topic:

DEVELOPMENT OF PRODUCT RECOMMENDATION  
SYSTEM AND CASH FLOW FORECASTING

## Student Details:

Mr. Hrishikesh Nagle

Mr. Chinmay Naik

Ms. Rajitha Nair

Ms. Ananya Sarkar

## Internal Mentor:

Dr. Anshula Pandey



# PIRAMAL FINANCE

## Topic:

ANALYZING WHOLESALE DEAL GOING IN  
FINANCIAL STRESS IN FUTURE

## Student Details:

Ms. Allvia Fereira

Ms. Aishwarya Shetty

Mr. Vinayak Landge

## Internal Mentor:

Prof. Leena Kulkarni





# HDFC ERGO

## Topic:

PRIVATE CAR ATTRITION MODELS –  
BANCASSURANCE

## Student Details:

Ms. Devashri Lagvankar

Mr. Jayesh Mhatre

Ms. Devina Nikam

## Internal Mentor:

Prof. Sunil Shirvaiker



# QUANTAFIC BUSINESS SOLUTIONS

## Topic:

USING MARKETING ANALYTICS TO ENHANCE PROSPECTIVE  
STUDENT ENROLMENT FOR HIGHER EDUCATION PROGRAMS  
AT NMIMS UNIVERSITY

## Student Details:

Ms. Mansi Rasam

Ms. Dipti Raul

Ms. Veena Waghchoure

Ms. Suravi Rao

## Internal Mentor:

Dr. Savitri Joshi





# GLENMARK PHARMACEUTICALS

## Topic:

APPLIED STATISTICS IN PHARMA MARKET  
FORECASTING

## Student Details:

Mr. Tanmay Ghanekar

Ms. Jerinarani Nadar

Ms. Siddhi Naik

Mr. Sagar Shinde

## Internal Mentor:

Prof. Sunil Shirvaiker





# IDEA CELLULAR

## Topic:

ADDRESSING FUTURE IN A HYPERCOMPETITIVE  
TELECOM MARKET THROUGH CUSTOMER LIFETIME  
VALUE

## Student Details:

Ms. Arti Jena

Mr. Yash Kamat

Ms. Shreya Kekre

Ms. Shreya Piplani

## Internal Mentor:

Prof. Leena Kulkarni



# LTI – DATA SCIENCE

## Topic:

REVENUE PREDICTION OF MOVIES IN ITS  
PRE PRODUCTION PHASE

## Student Details:

Mr. Aaditya Jadhav

Ms. Anshuta Kulkarni

## Internal Mentor:

Prof. Prashant Dhamale





# NIELSEN

## Topic:

IMPROVE DATA ACCURACY IN MARKET  
RESEARCH INDUSTRY

## Student Details:

Ms. Priyanka Joglekar

Ms. Vandana Joshi

Ms. Hiteshree Lad

Ms. Rutuja Sawant

## Internal Mentor:

Prof. Sunil Shirvaiker



# NMIMS – MARKETING DEPT.

## Topic:

USING MARKETING ANALYTICS TO ENHANCE  
PROSPECTIVE STUDENT ENROLMENT FOR HIGHER  
EDUCATION PROGRAMS AT NMIMS UNIVERSITY

## Student Details:

Mr. Navin Ankolekar

Ms. Revathi Harikrishnan

Ms. Nisha Yadav

Ms. Vaishnavi Torvi

## Internal Mentor:

Dr. Anshula Pandey





# MAGIC9 MEDIA & ANALYTICS

## Topic:

UNDERSTANDING THE ENGLISH LANGUAGE  
CONTENT CONSUMPTION ACROSS DIFFERENT  
FORMS OF MEDIA

## Student Details:

Ms. Ashna Choudhary

Ms. Cheryl D'souza

Mr. Winston Fernandes

Ms. Shinjini Tarang

## Internal Mentor:

Prof. Leena Kulkarni





